

The *Big Brush* Workshop



with
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What if you could provide your team with an experience that increased their personal effectiveness and creativity? What if there was an artistic practice that offered a more powerful way to relate to work and accountability?

The Balinese have a saying: *"We have no art. We do everything as well as possible."* Consider the possibility that effective action in the workplace could be expressed like that, and that a brush stroke could say it all.

"The Big Brush workshop provided a safe space for me to explore power and expression in new ways."

M.K. Authentic Leadership
in Action conference



What it is

"Calligraphy is a picture of the mind."

- a Chinese saying

The **BIG BRUSH**

Workshop draws on ancient principles from the art of calligraphy and applies them to the present moment. It provides an insight-invoking experience of what it means to make a mark and bring the best of who you are to the business at hand.



The **BIG BRUSH** Workshop :

- Raises the bar for impeccability and productivity.
- Sparks creativity and risk taking.
- Fosters teamwork and collaboration .
- Increases awareness that any task can be performed with skill and accuracy.

How it works

A series of calligraphy stations are set up each with sheets of paper, buckets of ink and large horsehair brushes. Team members step forward and are guided through a simple set of instructions in making a stroke. The marks are fully seen, then folded up and a new sheet is laid out for the next person. The instructions evolve and the sequence unfolds in silence. At the end a group discussion is facilitated reflecting on the experience and how it translates into effective action on the job.

With the visibility of brush and ink, participants witness how they engage with a new task, how they follow through, how they complete – all with an eye, mind and hand towards creative excellence.



"This experience changed the way I approach my leadership role in the organization. I've learned there is a gentler more effective process for obtaining results."

P.W. ABN/AMRO Bank, Holland



About the Artist

Barbara Bash is an artist, author and teacher of the Creative Process who uses brush calligraphy to demonstrate the timeless principles of leadership in action. She has presented her workshops throughout the US and Europe including Authentic Leadership in Action conferences, ABN/AMRO Bank and Proctor & Gamble.

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